

DANIEL PARDES



PROFILE

Project Manager and Agile Coach, combines strong management, planning, organization, and consensus building with effective writing, presentation, and negotiation skills to lead projects forward.

Specializes in delivering projects of all kinds that are on time, on budget, and high-value. Achieves goals by being an active and productive member of the team. Works closely with clients as a natural extension of their businesses.

In short,

**HELPS
PEOPLE GET
IDEAS FROM
THEIR HEADS
TO THEIR
AUDIENCES.**

CONTACT

187 Hicks Street, Apt. 3C
Brooklyn, New York 11201
d@pard.es
917-757-4779

EMPLOYMENT

2012
present

SYPartners

PROGRAM MANAGER, DIGITAL PRODUCTS

Leads several projects concurrently on internal and client products.

Establishes and manages timeline, scope, and budget of all projects by working closely with development teams and key stakeholders.

Coordinates and oversees the quality assurance process for all projects.

Works with product owners to create product strategies and roadmaps.

2010
2012

Equinox

WEB PRODUCT MANAGER

Led CMS selection process for .NET platform and subsequent implementation.

Managed planning, build, and launch of online membership sales site.

Collaborated with an editorial team to architect and build Q: q.equinox.com.

Create and teach classes on the principles of Scrum for the entire IT staff.

2008
2010

Condé Nast

TECHNICAL PROJECT MANAGER / SCRUM MASTER

Led the launch and support of the ATG eCommerce platform.

Managed UAT of ATG eCommerce platform by multiple business units.

Determined and negotiated scope of all incoming project requests to ensure general feasibility as well as on-time, high-quality delivery.

2002
2008

The Araca Group

DIRECTOR OF INFORMATION SYSTEMS

Enabled growth from five employees in New York to several hundred employees spanning five countries.

Designed, built, and maintained all network, computer, POS, phone systems and website implementations.

Oversaw .NET development to customize the BVCommerce platform.

2000
2002

Eizel Technologies

JAVA SOFTWARE DEVELOPER

Wrote lots of code.

EDUCATION

2002
1998

BINGHAMTON UNIVERSITY, WATSON SCHOOL OF ENGINEERING

Bachelor of Science: Computer Science (magna cum laude)

CERTIFICATIONS

2008

PROJECT MANAGEMENT INSTITUTE

Project Management Professional (PMP) Certification

2010
2012

SCRUM ALLIANCE

Certified Scrum Master (CSM)

Certified Scrum Professional (CSP)

Certified Scrum Trainer (CST)—In progress